

October, 1973

THE VALUE OF HUMANISTIC PSYCHOLOGY

The advent of humanistic psychology has great value and significance for libertarians or individualists. For the benefit of those who disagree with this interpretation of the humanist writers and psychologists (e.g., Maslow, Perls, Rogers, Szasz, Goodman), and other readers who may be interested, here is an explanation of this view.

These are the basic premises of the three major schools of psychology, in an admittedly over-simplified form:

- PSYCHOANALYSIS - Man is governed by his sub-conscious. He is not responsible for himself, and must act according to his sub-conscious programming.
- BEHAVIORISM - Man is governed by his conditioning. He is not responsible for himself. By changing a person's conditioning, you can change his ideas and actions.
- HUMANISM - Man is a volitional being; he has free will. He is responsible for his own thoughts and actions. To grow as an individual requires the widest possible area of freedom to choose among alternatives. Individuals make society, not vice versa.

Now which of the above is more individualistic, more libertarian, than the other two?

Libertarianism is a view of the whole human being, not just a social, political, and economic concept. It is a philosophy of thinking and acting men and women. As such, it must be based on an examination of the nature of the whole person. People act for reasons, individual reasons. To study acting man in society without reference to motivation is to split man into two parts. Men don't just appear in groups and proceed to interact. To study these interactions and ignore the individual can produce only superficial conclusions. That is the mistake of Keynesians, communists, socialists, fascists, et al. Libertarians can repeat that mistake or, by incorporating psychology into their studies, attempt a deeper understanding.

Any libertarian who has experienced the frustration of explaining ideas to an unreceptive person, knows that there are deeper reasons for rejecting individualist philosophy than a simple lack of understanding. No matter how clearly, how logically, we present our ideas, many (if not most) people are PSYCHOLOGICALLY unable to accept them.

Why? Because of their view of themselves and the resulting view they have of society.

Everyone favors freedom of speech. But what value is there in being free to speak, if the audience is not free - psychologically free - to listen? to be open to new ideas?

Until men are free of their fear of themselves, which is a psychological concept, they cannot be free of their fear of one another, which is why they seek power over others through political means. Governments are not the cause of non-freedom, they are the RESULT of it.

The development of humanist psychology is an attempt to free men's minds. And I believe that if men were psychologically free to listen to libertarian ideas, the ideas are good enough, valid enough, true enough, to be accepted. Not forced on anyone; not voted in; but voluntarily accepted.

-- Riqui Leon

\* \* \* \* \*

#### LIVE AND LET LIVE FESTIVAL - NEW YORK CITY

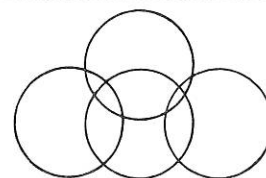
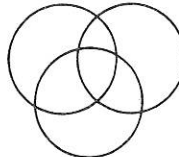
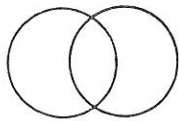
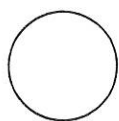
The Hunter Libertarian Alliance will co-sponsor a two-day radical weekend on Saturday & Sunday, October 27 & 28, at the Hunter College Playhouse, 68th & Lexington, New York City. There will be talks, workshops, films, party, etc. Write or phone for more info: Frank Werth, Hunter Libertarian Alliance, 47 E. 65th St., New York, NY 10021. (212)360-2118.

#### DISCUSSION EVENINGS AT RAMPART

Informal monthly gatherings are offering libertarians and those interested in learning more about the philosophy, a chance to participate (or just listen) in open conversation about personal and social freedom. The sessions are held on the third Tuesday of every month at 8:00 p.m. - next ones October 16 and November 20. Rampart is on the 6th floor of the First Western Bank Bldg. at 104 W. Fourth St., Santa Ana. Call (714) 835-2505 if you need driving directions.

#### LOS ANGELES SEX INFORMATION HELPLINE PROGRAM

A new telephone service for accurate, non-judgmental sex information will be open to the public in late October. The Los Angeles Sex Information (LASI) Helpline is a public service program of the Los Angeles Free Clinic. Part of the program will be referrals for competent professional services or qualified intake counseling. Sex education and awareness programs are being developed by the LASI staff and its professional board of advisors. LASI Helpline director Jim Cotten can be contacted for further data at (213) 938-9141.



# YOU LEAD FOUR LIVES

## WHO ARE YOU?

- an individual
- a married partner/family member
- an employer/employee
- a social participant

As an employer, or someone who has managerial responsibilities, your task of achieving an effective state of communication and cooperation among the people in your company is constantly affected by their other three lives.

While you can't control these factors, you can't ignore their existence - which does affect the people you depend upon every day to lower costs, increase production, and maximize profits.

The business executive in today's involved, rapid-pace economy is faced not only with the ongoing, traditional pressures of the market but with another factor - THE HUMAN FACTOR - which has become the *sine qua non* of business success.

Nothing new, you say? It's true that management has had to contend with employee satisfaction and motivation since the discovery of fire and the invention of the wheel. That's just our point. Many of the methods in current use date back almost to the same periods as fire and the wheel. We are now in the era of lasers, com-

puters, and space-age technology. The color of the bathroom walls, coffee breaks, and piped-in music are no longer earmarks of a program indicating an advanced awareness of employee motivation.

As you are acutely aware, today's men and women are a different breed. They think differently, react differently, and have a different scale of values. Some say it's a change for the better, others disagree.

We aren't attempting to take sides. We're just trying to understand, and through an increased understanding offer a program of heightened awareness of the HUMAN FACTOR and, as a consequence, assist in developing a program that will aid in

- lowering costs
- increasing productivity
- maximizing profits

No - we're not magicians or ivory-tower idealists. Our programs have evolved out of 17 years of research, teaching, and field application.

Personal management education helps provide the increased knowledge and self-confidence needed to handle all aspects of life - family, business, social, and personal.

## PERSONAL MANAGEMENT PROGRAMS

Only a small number of men and women have demonstrated the qualities necessary for business achievement. Dedication to the interests of an organization requires that one perceive his or her own role affirmatively, as an integral unit in its success. The successful manager in today's business world must not only be able to cope with the technological and financial aspects of an industry, but must decide what actions will maximize benefits to the company for tomorrow as well as today. The larger aspects of marketplace behavior must be grasped so that decisions occur within a framework that preserves competition and honest relationships.

There is a widespread idea that feelings of "alienation" have resulted from life in a highly industrialized society, and that to reduce these feelings, one must learn to interact with others and understand the ways in which we affect one another. But what about the INDIVIDUAL? Doesn't a person have to *understand* and accept *himself* before relating to others, or to an organization?

That's what personal management is all about. Our programs

probe the anatomy of belief: how and why people act as they do. In considering the role of the individual in modern society, participants take a closer look at what they believe and how their beliefs can be amended and strengthened by increased knowledge. The individual examines his or her value scale in the light of basic principles and personal goals, and the use of methods consistent with attaining self-generated choices.

The highly concentrated material covers the entire range of human activity and individual satisfactions.

The four lives each of us lead cannot be separated from each other during working hours. We need to integrate all of these aspects - the personal, social, business, and family - in ways which lead to our own growth and, consequently, the growth of the organizations of which we are a part. Personal Management Programs are concerned primarily with the individual's self-awareness, self-acceptance, self-assertion, and self-esteem. These are the essential ingredients of any company's long-range goal of increased profit and growth.

*"When a piece of work gets done in the world, who does it? Whose eyes and ears do the perceiving, whose cortex does the thinking, who has the feelings that motivate the will that overcomes obstacles? Certainly not the social environment; for a group is not an organism but only a blind unconscious organization. Everything that gets done within society is done by individuals."*

... Aldous Huxley

## Program Content

- the need for self-esteem and self-acceptance
- emotions and motivation
- human freedom
- values, choices, actions, and attitudes
- relationships: how and why exchanges take place
- wealth and money
- voluntary vs. coercive behavior
- the nature of the market and its impact on the individual; on the group
- communication: language, thought, listening, explaining
- conflict resolution: methods for maximizing harmonious dealings with others
- the solution-centered attitude: problems vs. opportunities
- increasing satisfactions through self-understanding

Programs are developed for the specific needs and goals of each company, and can be offered on a one-time basis or as a continuing series. The number of participants is limited to 50 - single day seminars priced as low as \$20 per participant (minimum guarantee of \$1,000).

## @upon

TO: **PERSONAL MANAGEMENT PROGRAMS**  
**RAMPART COLLEGE**  
 104 W. Fourth St. • Santa Ana, California 92701

I would like to have more information on your programs.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State-Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Or telephone us at (714) 835-2505.

TWO NEW BOOKLETS AVAILABLE FROM RAMPART BOOK SERVICE

The Libertarian by Robert LeFevre is the latest in the Bramble Mini-Book series. This superb essay explains the libertarian movement, its various doctrines, and the personalities who have been most prominent in its development. Ideal as an introduction to and summary of the philosophy. \$1.00 per copy, 6 for \$5.00, 13 for \$10.

Herbert Spencer's The Right to Ignore the State, originally a chapter in his famous "Social Statics," is now available in booklet form. The essay defends the individual's right to withdraw from established governments, opting for a condition of "voluntary outlawry." \$.50 per copy.

Order from Rampart College Book Service, 104 W. Fourth St., Santa Ana, CA 92701. Please add 25¢ postage/handling charge. California residents add 5% sales tax.

\* \* \* \* \*

HARRY BROWNE SEMINAR REMINDER

On Saturday, October 27th, "The Money Crisis and You" will be presented at the International Hotel in Los Angeles from 1:00 to 10:00 p.m. Browne, investment counselor and author of best-sellers "How You Can Profit from the Coming Devaluation" and "How I Found Freedom in an Unfree World," will explain how you can protect yourself against monetary crises and expand your area of personal and financial freedom. Plenty of time for questions and discussion. The fee is \$60 per person, \$100 per couple (dinner included). Send check with name and address to Rampart College, 104 W. Fourth St., Santa Ana, CA 92701. Or phone Sy Leon for further information: (714) 835-2505.

\* \* \* \* \*

Contributions to Rampart College are tax deductible.

This newsletter is published monthly by Rampart College at Santa Ana, California, and is available at no charge upon request.



SECOND-CLASS POSTAGE  
PAID AT SANTA ANA,  
CALIFORNIA

October, 1973

104 WEST FOURTH STREET, SANTA ANA, CALIFORNIA 92701